



Sales Person \_\_\_\_\_  
Date Submitted \_\_\_\_\_

# DESIGN REQUEST

## CLIENT INFORMATION (THIS INFORMATION MUST BE FILLED OUT IN FULL)

Business Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, ST \_\_\_\_\_ Zip \_\_\_\_\_  
Web Address \_\_\_\_\_

Contact \_\_\_\_\_  
Contact Title \_\_\_\_\_  
Contact Phone \_\_\_\_\_  
Contact E-mail \_\_\_\_\_

## REQUEST

- |                                     |   |                                     |                                 |  |
|-------------------------------------|---|-------------------------------------|---------------------------------|--|
| <input type="checkbox"/> In Shop    | <input type="checkbox"/> Customer Rendering | <input type="checkbox"/> Outsource  | <input type="checkbox"/> E-mail | <input type="checkbox"/> w/ Quote        |
| <input type="checkbox"/> 8.5" X 11" | <input type="checkbox"/> 8.5" X 11"         | <input type="checkbox"/> 8.5" X 11" | <input type="checkbox"/> PDF    | <input type="checkbox"/> <b>REVISION</b> |
| <input type="checkbox"/> 11" X 17"  | <input type="checkbox"/> 11" X 17"          | <input type="checkbox"/> 11" X 17"  | <input type="checkbox"/> Ai     |  |

## Sign Specs

Sign Type

- |                                      |   |                                       |                                   |                                      |  |
|--------------------------------------|---|---------------------------------------|-----------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Banner      | <input type="checkbox"/> Yard Sign        | <input type="checkbox"/> Post & Panel | <input type="checkbox"/> Monument | <input type="checkbox"/> Pylon       | <input type="checkbox"/> Channel Letters |
| <input type="checkbox"/> Sandblasted | <input type="checkbox"/> Face Replacement | <input type="checkbox"/> Vehicle      | <input type="checkbox"/> Window   | <input type="checkbox"/> Logo Design | <input type="checkbox"/> Vinyl           |

Illuminated  Yes  No

- |                              |                               |   |                                  |                                   |                                |
|------------------------------|-------------------------------|---|----------------------------------|-----------------------------------|--------------------------------|
| <input type="checkbox"/> LED | <input type="checkbox"/> Neon | <input type="checkbox"/> Fluorescent HO | <input type="checkbox"/> Fr. Lit | <input type="checkbox"/> Back Lit | <input type="checkbox"/> Combo |
|------------------------------|-------------------------------|---|----------------------------------|-----------------------------------|--------------------------------|

Notes: \_\_\_\_\_

Colors

Match Existing  Do we have PMS colors  Yes  No Sherwin Williams  Yes  No

Oracal Color Code \_\_\_\_\_ Other Manufacturer Code \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Ground Conditions  Dirt  Lawn  Asphalt  Concrete  Sand

Wall Surface  Brick  Dryvit  Wood  Metal  Precast  Block  \_\_\_\_\_

Artwork Existing Logo  Is digital artwork provided  Yes  No  
If Yes how is it provided? (email, CD, etc...)

If no existing logo... \_\_\_\_\_

1. What type of business is this? \_\_\_\_\_
2. What is their target market? \_\_\_\_\_
3. What image do they want to present? \_\_\_\_\_
4. Any colors or shapes preferred? \_\_\_\_\_
5. Any colors or shapes we should avoid? \_\_\_\_\_