



Sales Person _____
Date Submitted _____

DESIGN REQUEST

CLIENT INFORMATION (THIS INFORMATION MUST BE FILLED OUT IN FULL)

Business Name _____
Address _____
City, ST _____ Zip _____
Web Address _____

Contact _____
Contact Title _____
Contact Phone _____
Contact E-mail _____

REQUEST

- | | | | | |
|-------------------------------------|---|-------------------------------------|---------------------------------|--|
| <input type="checkbox"/> In Shop | <input type="checkbox"/> Customer Rendering | <input type="checkbox"/> Outsource | <input type="checkbox"/> E-mail | <input type="checkbox"/> w/ Quote |
| <input type="checkbox"/> 8.5" X 11" | <input type="checkbox"/> 8.5" X 11" | <input type="checkbox"/> 8.5" X 11" | <input type="checkbox"/> PDF | <input type="checkbox"/> REVISION |
| <input type="checkbox"/> 11" X 17" | <input type="checkbox"/> 11" X 17" | <input type="checkbox"/> 11" X 17" | <input type="checkbox"/> Ai | |

Sign Specs

Sign Type

- | | | | | | |
|--------------------------------------|---|---------------------------------------|-----------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Banner | <input type="checkbox"/> Yard Sign | <input type="checkbox"/> Post & Panel | <input type="checkbox"/> Monument | <input type="checkbox"/> Pylon | <input type="checkbox"/> Channel Letters |
| <input type="checkbox"/> Sandblasted | <input type="checkbox"/> Face Replacement | <input type="checkbox"/> Vehicle | <input type="checkbox"/> Window | <input type="checkbox"/> Logo Design | <input type="checkbox"/> Vinyl |

Illuminated Yes No

- | | | | | | |
|------------------------------|-------------------------------|---|----------------------------------|-----------------------------------|--------------------------------|
| <input type="checkbox"/> LED | <input type="checkbox"/> Neon | <input type="checkbox"/> Fluorescent HO | <input type="checkbox"/> Fr. Lit | <input type="checkbox"/> Back Lit | <input type="checkbox"/> Combo |
|------------------------------|-------------------------------|---|----------------------------------|-----------------------------------|--------------------------------|

Notes: _____

Colors

Match Existing Do we have PMS colors Yes No Sherwin Williams Yes No

Oracal Color Code _____ Other Manufacturer Code _____

Ground Conditions Dirt Lawn Asphalt Concrete Sand

Wall Surface Brick Dryvit Wood Metal Precast Block _____

Artwork Existing Logo Is digital artwork provided Yes No
If Yes how is it provided? (email, CD, etc...)

If no existing logo... _____

1. What type of business is this? _____
2. What is their target market? _____
3. What image do they want to present? _____
4. Any colors or shapes preferred? _____
5. Any colors or shapes we should avoid? _____